



## Executive Spotlight

April 2017

# All Green Recycling

Carol Jegou is the Chairman CEO of All Green Recycling, Inc and the focus of our April 2017 Executive Spotlight. Carol was born in New Jersey and attended West Virginia University and studied Psychology. She has lived in North Carolina for 3 years and set up All Green Recycling Inc. in Charlotte due to growing environment and technology presence. When asked how she got to this point, she responded “Six years ago I was consulting to Fortune 500 women. My husband decided he wanted to start a new business in the fast growing Electronic Recycling business. We both had a vision to create technology for this sector that would revolutionize the industry. We are now a "nationally certified woman owned business" with an IP patent pending process to extract precious metals from circuit boards. Our headquarters are located in Charlotte, NC.” Her goal includes becoming a recognized leader in the industry and she is well on her way!

She still has a strong work-life balance and expresses her biggest accomplishment is being married for 44 years and raising a beautiful accomplished daughter, who lives in SC. “To add to that I have friendships that have lasted a lifetime, I am very blessed.”



Even Carol was surprised to end up on this road. “From a business standpoint I think if you were to ask me 6.5 years ago what are you going to do with your life, this would not have been on the list. To that point I am amazed at what we have accomplished at All Green and how we are changing the industry. I have been led on this path for a reason.”

But there are challenges. Carol states “Finding good employees with strong work ethics. We want them to have a sense of commitment to move forward as the company progresses and make All Green Recycling Inc. a solid career path. We also reward hard work with bonuses in stock for a very definitive sense of ownership.”

All Green is putting corporate culture at the top of the list and believes in caring for their workers and the environment. They have started a non-profit within All Green - AGR Foundation that trains and employs individuals with barriers to employment in the e-waste industry. They have had many people in the program and it is very rewarding to see the value these individuals have and how they contribute to the community. They also started a program here in Charlotte to refurbish computers and get them to families who did not have any means or ability to have a computer. It is a way of assisting with the digital divide and giving back to the community.

What is the next big project Carol is working on? “We are in the planning stage to expand our IP process to the next level. Very exciting!”

What does Carol do for professional development? *Joining like-minded organizations to not only meet potential business partners but learn new business lines and cultures. NCTA is a perfect example. I am also on the Wipe Out Waste Ambassador committee and the Green Works Council/Charlotte Chamber*

What advice would she give to students interested in pursuing careers in STEM? *There is more to tech than meets the eye. Look at the ever growing Electronics Recycling Business WORK HARD, PLAY HARD*

**Fun Facts about Carol:**

What gets you going in the morning and what keeps you up at night? *Espresso and FAITH*

What is your personal mantra? *Never Stop Learning*

What are your hobbies? *Gourmet cooking and learning about food and wine. I started a gourmet group years ago with 3 other couples and we meet about 4 times a year to make the most wonderful dinners paired with specific wines. Each one is a different theme or country and we not only learn so much but we thoroughly enjoy the by product. I also love to read self-help books, my mantra is you never stop learning. I need to learn something every day.*

What is your favorite movie and/or tv show? *Gone with the Wind -- Scarlett never gave up!! TV Show- Homeland, the best scripts and acting*

What are your favorite apps? *Cam Card, The Weather Channel, Pandora and wunderlist*

What is the one piece of technology you can't live without? *iPhone*

What books are you currently (or have just finished) reading? *Only Love Can Make a Miracle - an amazing story of a pastor here in Charlotte*

What is your favorite thing about living and working in NC? *I love living in Charlotte. I can walk everywhere and the city is very manageable. The people are friendly and very welcoming.*

What is your favorite place to vacation? *Paris, I love the city. It is old, beautiful and elegant. When I am there I feel like I'm home.*

What's something on your bucket list? *To visit Egypt and Israel*

What do most people not know about you that would surprise them? *That one summer in college I worked in a factory and built motors, it was a great job and I made tons of money (for a college student that is)*

What is your guilty pleasure? *Dark Chocolate and only the very best kind!!*

*Know someone who should be featured in our next NCTA Executive Spotlight?  
Please contact Rachel Kennedy at [rkennedy@nctechology.org](mailto:rkennedy@nctechology.org).*